



**WPGC-FM, WPGC HD2
QUARTERLY ISSUES & PROGRAMS REPORT**

3rd Quarter

July 01 through September 30, 2012

Prepared by:
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Programmatic Highlights

3rd Quarter 2012

- WPGC's staff participated in National Voter Registration Day, September 25, 2012. Our efforts secure over 1,000 new registered voters.
- Conducted annual school supplies drive for students in Prince Georges' County Maryland.
- Participated in the 2nd Annual ATT's Nation Classic football game.
- Community Wednesday's Softball games "Knocking Violence out of the Park, (Montgomery County, Prince Georges' County, Alexandria and Reston, Virginia). This was family oriented event in collaboration with area police department,
- Participated in the 19th Annual AIDS International Conference. Justine Love served as the MC for the AIDS conference

- Justine Love served as co~MC for Prince Georges' Christmas in July golf tourney with NBC's Pat Lawson Muse

WPGC FM,, WPGC HD2 ,WPGC HD3 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

ON TRACK : (SUNDAYS 5:30-6:00 AM)

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

COMMUNITY FOCUS : (SUNDAYS, 6:00AM-7:00AM)

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

**WPGC FM, WPGC FM HD2 Quarterly Issues Program Report
3rd Quarter
(07/01/12 -09/30/12)**

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 07/01/2012, 08/19/2012

Guest: Howard Hughes

Title: Peake Financial Advisor

Time: 30 minutes

This show focused on after graduation, the task of saving and planning for college. The average cost of a public or state school, private university and Ivy League tuition was discussed in detail. The different financial vehicles such as a 529 plan, UGNA account and the Coverdale At were discussed in detail, saving bonds and Student aid was discussed also.

Program: "ON TRACK"-AM

Host: Maudine Cooper

Issues: Financial, Education and Youth

Date: 07/08 /2012

Guest: Sterling Tucker/Chair Urban League Alumni Group/
Barbara Anderson CO-Chair Annual Alumni Group/ Odyssey Cruise

Title: Annual Alumni Odyssey cruise Luncheon

Time: 30 minutes

This show focused on upcoming 2nd annual luncheon and reception on the luxury Odyssey cruise line. It's going to be held on Tuesday, July 17th from 12 to 2 pm. The event is to raise money in the form of scholarships to support local children of disabled/deceased military veterans. News anchor from ABC 7 WJLA Leon Harris is making a special guest appearance. The GWUL's alumni group is sponsoring this wonderful fundraising event.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Education and Youth

Date: 07/15 /2012

Guest: Vivian Roussan / Urban League Alumni Group/
Sharon Caruth/GWUL Alumni Group

Title: Annual Alumni Odyssey cruise Luncheon

Time: 30 minutes

This show focused on upcoming 2nd annual luncheon and reception on the luxury Odyssey cruise line. It's going to be held on Tuesday, July 17th from 12 to 2 pm. The event is to raise money in the form of scholarships to support local children of disabled/deceased military veterans. News anchor from ABC

7 WJLA Leon Harris is making a special guest appearance. The GWUL's alumni group is sponsoring this wonderful fundraising event.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Crime/Violence, Drugs, Financial, Transportation, Women's Issues, Education, Health, Homelessness, Youth

Date: 07/22/2012, 07/29/2012

Guest: Alex Ashbrook, DC Hunger Solutions
Christy Dorsey Office of Superintendent D.C. Public Schools
Mark McKain, Department of Parks and Recreations

Title: DC Summer Fun Meals

The D.C. Free Summer Meals Program is currently operating throughout the entire Washington D.C. area in all the Wards in several different schools recreation centers churches day cares etc. The program was developed to benefit children who go hungry during the summer months because school is not in session and they do not have access to free or reduced meals. Many of the sites and the three organizations responsible for this program were featured

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Education, Culture and Homelessness

Date: 08/05/2012, 08/26/2012

Guest: Sarah Scruggs
Alvin DeLoatch, Manna perspective homeowner

Title: Manna Inc.

This show focused on Home Ownership and the Own Now campaign which is a campaign run by Manna to help modern and low income residents to become home owners in the District of Columbia. The show also features a new perspective homeowner named Alvin DeLoatch, who describes the process of getting through and qualifying for the homeownership process through Manna.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Homelessness, Crime/Violence, Women's Issues, Transportation, Youth, Culture and Education

Date: 08/12/2012, 09/02/2012

Guest: Marjorie Young Grays-Founder, Family Matters
Freddie Grays-Co-Founder, Family Matters

Title: Family Matters

This show featured the Family Matters empowerment Center and a wonderful married couple that heads it up as the Founder/CO-Founder. Their mission is to work with community partner to engage the community in Healthy Relationships, positive parenting skills, helps to develop, strong fathers and promote health marriages. They share their own experiences with radio show, the many programs they offer at the center and give advice live on the show.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Crime/Violence, Women's Issues, Transportation, Youth, Health and Education

Date: 09/16/2012,

Guest: Troy Carr

Title: Exquisite Construction

This show focused on a featured small business entrepreneur, Troy Carr of Exquisite Construction and Exquisite Builders. His company has been a huge support to non-profits in the community; The Greater Washington Urban League, TooneyTown, the Weatherization Program, and the Jubilee Outreach Project, to name a few. Troy talked about choosing the road of entrepreneurship, investing, in real estate, rehabilitation of local properties and the current real estate market was discussed in detail. The green movement was discussed in detail too.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Women's Issues, Transportation, and Health

Date: 09/23/2012,

Guest: Sami Satour and Queen Gladden, Special Events Coordinator

Title: Quest Insurance

This show focused on the upcoming 14th Annual Celebrity Golf Tournament hosted by Greater Washington Urban League on Tuesday, September 25, 2012 at the Country Club of Woodmore. Celebrity host Lamman Rucker, actor, will be there on-site to meet and greet the golfers. The programs of the Great Washington Urban League and the sponsors were all highlighted in detail.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Youth, Crime/Violence, Education, Transportation, Drugs and Culture,

Date: 09/30/2012,

Guest: Karen Price-Ward, Southwest Airlines

Kevin Holmes and Kenny Farrell

Title: Bowie Boys and Girls Club

This show focused on the programs of the Bowie Boys and Girls Club for youth ages 3 through 17. The positive character building traits that sports add to a child's life and the team building skills that are taught were discussed in detail. All of the activities that the Bowie Boys and Girls Club offers were covered as well.

Financial

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Financial, Culture and Education
Aired: 07 /08/2012
12:58 minutes of a 60 minute show
Guest: Barbara Lane
Title: D.C. Chamber of Commerce

The DC Chamber of Commerce is the largest and #1 rated Chamber in the Washington region. They provide businesses with thoughtful advocacy, valuable networking opportunities, and enlightening educational programs. As their saying goes..."District businesses are the lifeblood of the community and everything they do is dedicated to delivering the capital they value." The Chamber proudly serves a diverse membership of more than 1,700 individuals. With key contacts in the DC Council and federal government, the Chamber strives to reduce the cost of doing business through regulatory reform, advocates for changes in federal and local laws, and Impacts business growth and development. Overall, the Chamber creates a better environment to work, play and do business in the District.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Financial, Culture, Health and Education
Aired: 08 /26/2012
18:43 minutes of a 60 minute show
Guest: Col. Dexter Willingham
Title: Travis Manion Foundation

The Travis Manion Foundation provides grants to the entire military community -- survivors of fallen American heroes, active duty troops, veterans, and military family members. Grants are given for service projects, furthering education, physical challenges, and everything in-between. Grant recipients are challenged to keep the spirit of service and love of country alive for every fallen hero. On Sept 2nd, the organization will hold a 5 mile walk on the grounds of the Naval Academy to bring more awareness to the issue.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Financial, Culture and Education
Aired: 09 /23/2012
14:47 minutes of a 60 minute show
Guest: Daniel Zogman/President
Title: Pet-a-poolah-zah

The Washington Humane Society (WHS), the only Congressionally-chartered animal welfare agency in the United States, has been the area's leading voice for animals since 1870. As the only open-access shelter in the Nation's Capital, the Washington Humane Society provides comfort and care to nearly 30,000 animals each year through its broad range of programs and services including sheltering for homeless animals, a comprehensive adoption program and off-site adoption events to find new families for the animals in their care. On September 29th, The DC Walk for the Animals & Pet-A-Palooza will be held. Participants and their canine friends will walk approximately 1 mile to raise awareness on animal rights.

Women's Issues

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Women's Issues, Financial, Education, Health and Homelessness
Run Time: 17:25 minutes of a 60 minute show
Aired: 07/22/12, 09/30/12
Guest: Jaspen Boothe, President and Founder
Title: Final Salute

Final Salute Inc. was founded in 2010 by a female Veteran and cancer survivor who became aware of the large number of homeless female Veterans in the United States. She realized a need for an organization that was designed to meet and understand the unique needs of homeless female Veterans and their children. Now they're getting set for the first annual "Miss Veteran USA". The Pageant will recognize and honor the many women who have fought for our country.

Education

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus"
Host: Guy Lambert
Issues: Education, Youth, Culture and Financial
Run Time: 14:16 minutes of a 60 minute show
Aired: 7/22/2012
Guest: Dr. Byron Bentuti/Spokesman
Title: Kenyatta Foundation

The JKF scholarship scheme is an educational fund set up by the Foundation to assist bright but needy secondary school students in the public secondary schools in Kenya. The JKF scholarship program was started in 1968 and has to date assisted more than 10,000 Kenyan students pursue secondary school education. This translates to an expenditure of over Kshs. 400 million in the last 40 years. JKF is currently supporting a total of 1,280 beneficiaries in various public secondary schools across the country.

Program: "Community Focus"
Host: Guy Lambert
Issues: Education, Youth, Health, Culture and Financial
Run Time: 14:16 minutes of a 60 minute show
Aired: 7/29/2012
Guest: Deborah Wilson/Vice President of Md S.A.D.D Chapter
Title: S.A.D.D

Originally, the mission of the SADD chapter was to help young people say "No" to drinking and driving. Today, the mission has expanded. Students have told us that positive peer pressure, role modeling and environmental strategies can prevent other destructive decisions and set a healthier, safer course for their lives. And that is why SADD has become a peer-to-peer education, prevention, and activism organization dedicated to preventing destructive decisions, particularly underage drinking, other drug use, risky and impaired driving, teen violence, and teen suicide.

Program: "Community Focus"
Host: Guy Lambert
Issues: Education, Health, Culture and Financial
Run Time: 14:16 minutes of a 60 minute show
Aired: 8/05/2012
Guest: Steve Bralove/Chairman
Title: Washington Humane Society

The Washington Humane Society (WHS), the only Congressionally-chartered animal welfare agency in the United States, has been the area's leading voice for animals since 1870. As the only open-access shelter in the Nation's Capital, the Washington Humane Society provides comfort and care to nearly 30,000 animals each year through its broad range of programs and services including sheltering for homeless animals, a comprehensive adoption program and off-site adoption events to find new families

for the animals in our care, low-cost spay and neuter for pet owners and other local organizations.

Health

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Health, Education, Women's Issues and Youth
Aired: 7/01/2012
14:45 Minutes of a 60 minute show
Guest: Tiffany Chester/President of AIDS Conference
Title: 19th International AIDS Conference

The 19th International AIDS Conference will take place in the United States for the first time in a generation. Its convening on American soil acknowledges the end of a long and controversial U.S. policy — a ban on known HIV-positive people from entering this country. As a result, 25,000 researchers, activists, clinicians, social scientists and journalists will be around town and underfoot this week. During which there will be a number of seminars and educational meetings to discuss what can be done to bring an end to HIV/AIDS.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Health, Education, and Youth
Aired: 7/01/2012
09:52 Minutes of a 60 minute show
Guest: Rolando Andrewn/President of Camp Breath DC
Title: Camp Breath Happy

Breathe DC is a not for profit health organization comprised of staff with a long-standing commitment to lung health. Since Breathe DC's founding in April 2010 and operating in the heart of Ward 8 in Southeast DC, the organization focused their mission of improving lung health in the District by serving the disparate communities that are located East of the River. Breathe DC's life saving work includes helping young children learn how to manage their asthma, assisting residents of the District to quit smoking, and educating many on the effects of secondhand smoke through our Smoke Free Public Housing and Tobacco Free University campaigns.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Health and Education
Aired: 7/08/2012
19:26 Minutes of a 60 minute show
Guest: Dr. Priscilla Belyn
Title: Center to Reduce Cancer Health Disparities

The Center to Reduce Cancer Health Disparities (CRCHD) is central to NCI's efforts to reduce the unequal burden of cancer and eventual elimination of cancer health disparities through research, training, and outreach. During the interview we learn that an increased number of Americans are

stricken with Cancer. As a result more awareness and testing needs to be conducted.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Health, Education and Youth
Aired: 7/29/2012
9:34 Minutes of a 60 minute show
Guest: Dr. Winifred J. Boone
Title: Maryland Dental Action Committee

The advocacy group Maryland Dental Action Coalition is educating women about proper oral hygiene and dietary habits through an effort called Healthy Teeth, Healthy Kids. The group's aim is to develop good habits by mothers and children and to reduce early childhood cavities. Dr. Winifred J. Boone is an Owings Mills pediatric dentist who has served on several state committees and professional organizations and is currently a spokeswoman for the American Academy of Pediatric Dentistry. During the show we learn that Maryland leads the nation in regard to the number of child lacking cavities, however DC ranks near the bottom of the list.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Health, Education, Homelessness, Women's Issues and Youth
Aired: 8/29/2012, 09/16/2012
9:35 Minutes of a 60 minute show
Guest: Dr. Linda Carlson
Title: D.C. Department of Mental Health

The Department of Mental Health provides emergency care and comprehensive mental health services and supports to District residents in need of the public mental health system. DMH also evaluates and treats individuals referred through the criminal justice system. DMH serves more than 22,000 adults, children and youth and their families each year through a network of community based providers and unique government delivered services. It operates Saint Elizabeth's Hospital—the District's inpatient psychiatric facility.

Culture

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Culture, Youth and Education
Aired: 07/15/12
13:42 minutes of a 60 minute show
Guest: Eileen Springsteen/Director
Title: Encore DC Dance Company

Encore Dance Company is a performance group directed by Miss Eileen Springsteen for dancers from the 4th through the 12th grade, with membership through audition only. Company members perform in a variety of events per season, September through August—the Spring Show—as well as area performances. Senior Company members will be cast in a minimum of six dances per season (four for Junior Company). On August 4th, they plan to kick off "Say No To Drugs" in which a number of actors will encourage area youth not to use and abuse alcohol and drugs. They will also spearhead a play in which actors and actresses will act out different scenarios regarding alcohol abuse.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Culture, Youth, Financial and Education
Aired: 08/5/12
13:42 minutes of a 60 minute show
Guest: Mike Bolinder/President & CEO
Title: Anacostia River Keepers

Anacostia River keeper is the voice for clean water and healthy communities in the Anacostia watershed. Like a "neighborhood watch" for the watershed, they patrol area streams and rivers and hold all accountable to their environmental responsibilities. During the interview we learn that the Anacostia is polluted with toxic waste, much of it settling at the bottom of the river. Now the river keepers are pushing to bring more awareness to the issue.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Culture, Youth, Financial, Women's Issues and Education
Aired: 08/22/12
12:22 minutes of a 60 minute show
Guest: Johnny Ventura/ 2012 Honorary Chair
Title: Maryland Hispanic Conference

The Maryland Hispanic Business Conference (MDHBC) is the premier Hispanic Business event in the entire Washington, D.C. metropolitan region, serving more than 20,000 Hispanic businesses in Maryland. The event is a joint collaboration of the Hispanic Chambers of Commerce in close cooperation with government agencies that support business and economic development. The Conference hosts a variety of workshops, training and business sessions focused on creating opportunities for participants from all industries and promoting business relationship building. The 2012 Maryland Hispanic Business Conference focuses on creating strategic alliances for success so that Hispanics as well as non-Hispanic businesses that target the fast growing Hispanic market can expand.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Culture, Youth, Financial, Homelessness, Crime/Violence, Women's Issues and Education

Aired: 09/2/12

14:13 minutes of a 60 minute show

Guest: Alliance of Concerned Men

Title: Duwane Porsii

The Alliance of Concerned Men, Inc. (ACM) is pleased to invite you to "An Evening of Reentry Art" on Wednesday, September 26th, starting at 5pm featuring an exhibit, community discussion and screening of the documentary, "Inside Outside" by Gabriela Bulisova. An Evening of Re-entry Art focuses on the re-entry process of formerly incarcerated men. We're casting light on their plight in the hope that we will do more to help these men succeed in becoming productive members of society and caring family members. The evening will begin at the gallery at VIVID Solutions - 2208 ML King, Jr. Avenue, SE Washington, DC 20020 at 5pm, where guests will have the opportunity to view photographs of the exhibit by Gabriela Bulisova.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Culture, Youth, Financial, Crime/Violence, Women's Issues and Education

Aired: 09/23/12

15:23 minutes of a 60 minute show

Guest: Etan Thomas, former NBA player and author

Title: Fatherhood Rising Book

In Fatherhood, beloved NBA player, poet, youth advocate, and devoted dad Etan Thomas speaks from his heart on what matters most in his life: being there for his children. As a highly respected player in the NBA and a leading participant in President Obama's Fatherhood Initiative, Etan has reached out to young men (often young fathers) in the juvenile detention system and in local communities. He knows firsthand the difference having a father in your life every day can make—and as a father of three, Etan walks the talk in his own life.

Homelessness

Youth

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Youth, Crime/Violence, Drugs, Homelessness, Education and Culture
Aired: 07/15/12
10:42 Minutes of a 60 minute show
Guest: Lisa Banks/CEO & President
Title: Fairfax CASA

The mission of Fairfax CASA is to advocate for the best interests of each abused and neglected child referred by the Fairfax County Juvenile & Domestic Relations District Court through the promotion and support of quality volunteer representation. Their vision is simple....For every child to be placed in a safe and loving home as well as recruit, train, and supervise enough highly qualified and committed citizens to provide a strong advocate - a CASA volunteer - for each child under the Court's protection

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Youth, Homelessness, Education and Culture
Aired: 09/16/12
13: 42 Minutes of a 60 minute show
Guest: Delvin Pincuzk/Marketing Media Manager
Title: Operation Kid Safe

Operation Kid safe is in its 10th year serving businesses in the U.S., Canada and Puerto Rico. Our program provides parents with the tools they need in case of an emergency. We also provide education so parents can help train their children to avoid problems. Operation Kidsafe uses the same technology and equipment that is used by the U.S. Secret Service and FBI. The system is all-digital and creates a lifetime document of a child's fingerprints and photo for parents to take home from the sponsor's showroom.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Youth, Education and Culture
Aired: 09/16/12
07:36 Minutes of a 60 minute show
Guest: Tomekia Riley/Spokeswoman
Title: Alfred Street College Fair

Every year the Alfred Street Baptist Church HBCU College Fair is a big event to recruit potential high school students. Here is a listing of the HBCUs that will be in attendance. It is always great to fellowship with our fellow sister schools. During the event, thousands of area students are given the

CRIME/VIOLENCE

WPGC -FM, WPGC-HD 2 Quarterly Issues Program Report
3rd Quarter
(7/01/12-9/30/12)

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Crime/Violence, Youth, Women's Issues, Health, Financial, and Education
Run Time: 15:31 minutes of a 60 minute show
Aired: 08/12/12
Guest: Dan Didier
Title: "His Chosen Diamond"

Dan Didier Productions, Inc. presents "His Chosen Diamond," a riveting, suspenseful, and powerful stage play that executes a message against domestic violence. Building Bridges across the River is the 501-c-3 nonprofit organization that built and now runs THEARC. The mission of Building Bridges across the River is to improve the quality of life for children and adults living east of the Anacostia River by providing leadership, management and financial oversight of the Town Hall Education Arts Recreation Campus (THEARC). Through a collaboration of partner nonprofit organizations, THEARC provides access to high quality educational, arts, recreation, health and social service programs.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Crime/Violence, Youth, Women's Issues, Health, Financial, and Education
Run Time: 12:32 minutes of a 60 minute show
Aired: 09/09/12
Guest: Becky Lee, President and Found
Title: Becky's Fund

Becky's Fund strives to address domestic violence in all sectors of our community, establish prevention-based educational programs to counter domestic violence, and collaborate with others in the community to find ways to change the behavior and thinking behind issues that cause and perpetuate domestic violence. On Thursday Oct 4th, Becky's Fund will kick off their annual "Walk This Way" fundraiser. It's an event aimed at promoting Domestic Violence Awareness in the form of a fashion show.